

ARTWORK SPECIFICATIONS

MOUSE MATS



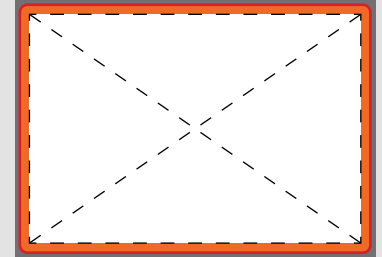
ARTWORK DIMENSIONS:

SIZE: 145mm(h) x 205mm(w)

■ BLEED: 5mm

■ TRIM: 145mm(h) x 205mm(w)

□ TYPE AREA (Safe Printing Area): 135mm(h) x 195mm(w)

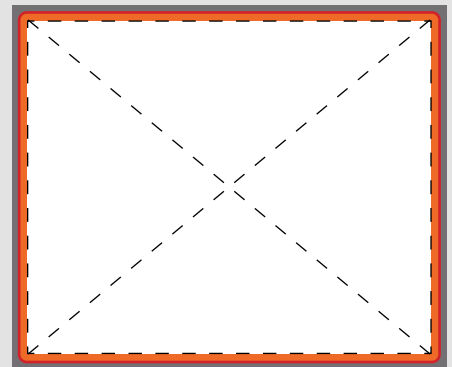


SIZE: 190mm(h) x 230mm(w)

■ BLEED: 5mm

■ TRIM: 190mm(h) x 230mm(w)

□ TYPE AREA (Safe Printing Area): 180mm(h) x 220mm(w)



ARTWORK SPECIFICATIONS:

- Optimal: Vector files i.e. EPS, PDF, AI (*Please ensure design elements and text are outlined*)
Acceptable: High Res JPG, BMP, TIFF
Not acceptable: GIF, MAC files, PowerPoint files, Word documents and internet files
- Convert colours to CMYK. If you need your artwork to be a particular colour, please advise PMS colours, either in the file, or to your sales rep when supplying the artwork and we will match as closely as we can within the limitations of the CMYK colour model.
- Supply 5mm bleed with your artwork.
- Fonts and design elements must be converted to outlines.
- Keep all text at least 5mm away for the edge of the page.
- Where possible please create gradients in Photoshop and apply 3 pixels of noise.
- Minimum size for borders on artwork is 5mm (*It is recommended that you avoid borders where possible as we cannot accept responsibility for uneven trimming*).
- We suggest avoiding dark solid colours in the back artwork – our non slip backing is a milky colour and can cause dark colours to appear milky.

* Please note: Colour printing doesn't mean 100% colour binding. Sublimation printing effects are impacted by temperature, humidity and other factors. 5% colour tolerance is generally accepted.

A **proof** of your mouse pad design will be emailed within 48 hours.
Once you approve, your mat will go into production.